Robert   Graff, (M.B.A.) Master in Business Administration
Visiting Professor
Management Science
International School of Business
bgraf@solbridge.ac.kr

Academic Background

(M.B.A.) Master in Business Administration   University of Minnesota, Minneapolis, Minnesota, Management Information Systems, 1986

Qualification

Instructional Practitioner

Professional Memberships

Financial Executives Networking Group FENG, 2009 to Present

Information Systems Audit and Control Association, 1986 to 2009

Institute of Internal Auditors, 1986 to 2009

Skills Computer

Computer Skills

 Experienced with most major mainframe and PC applications.

WORK EXPERIENCE

Work Experience

Academic

Owner, Uncle Bob (coffee Shop) (June, 2015 - Present), Kangneung, Republic of Korea.

Directing Manager (Owner), Value Consulting Group (VCG) (2010 - Present), Kangneung, Korea.

Senior Lecturer, SolBridge International School of Business (September, 2009 - Present), Daejeon, Korea.

Non-Academic

Partner Systems and Process Assurance (SPA), Samil PridewaterhouseCoopers (May, 1995 - August, 2009), Seoul, Korea.

Director, ITAS, Coopers & Lybrand (December, 1986 - May, 1995), Minneapolis, Minnesota.

AVP Internal Audit, Wells Fargo Bank (Northwest Bank) (September, 1977 - December, 1986), Ninneapolis, Minnesota.

Peace Corps volunteer - Korea K-18, US Peace Corps (April, 1971 - July, 1974), Seoul, Korea.

Consulting Experience

2014: Ghana Tax Authority, Ghana Tax Authority Accounting Competence Improvement training, Ghana Tax Authority desires consulting to improve their internal controls over IT **AND**, to improve their capability to automate Tax administration/collection.

I provided consulting in the areas of Information Technology General and Application Controls.

2014: Chicago Mercantile Exchange Inc., Strategic alignment of American English materials for the Korean financial marketplace., CME started operations in Korea in 2010. They have a continuing need to deliver marketing and systems materials into Korea. However, translators are unfamiliar with financil terms and American idiums, and frequently the true intention of the text is lost in translation.

My service provides advice to ensure translated documents are functionally correct and convey the intended message in a manner familiar to Koreans..

In this role, I review video presentations, documents and, was a content advisor on their web site development (See http://beta.cmegroup.com/ko/ for examples).

2013: LG Chem, Introduction to Korea Management and Business Culture for X-pat New Employees, Three hour lecture in two parts (history/culture and business manners) to a group of 20 new LG Chem employees working in their home countries under Korean managers.

2010-2012: Chicago Mercantile Exchange Inc., Strategic alignment of American English materials for the Korean financial marketplace.,

1999: Han Kuk University of Foreign Studies, 16 week graduate course on Information Technology and Systems Auditing.,

1998: Jung Ang University, 16 week graduate course on Information Technology and Systems Auditing.,

1987: Korean National Tax Administration, Assisted the establishment an IT audit capability,

TEACHING

Courses Taught

Courses from the Teaching Schedule: Application of Information Technology, Asian Case Workshop, Asian Case Workshop, Asian Case Workshop, Asian Management, Business Plan Competition, Business Plan Development, Business Plan Development, Business Process Management, Doing Business in Korea, IT Project Management, IT Project Management, Immersion Program VIII, Information Systems Analysis and Design, Introduction to Business, Korean Organizations and Management, Korean Organizations and Management, Special Topic in International Business, Systems Analysis and Design

Courses taught, but not in the Schedule:
 Management accounting for hospitality industry, Woosong University. Culinary MBA. Spring, 2013, Spring 2014

INTELLECTUAL CONTRIBUTIONS

Working Papers

Graff, R. (2013). "Multivariate analysis of demographic influences on learning."

Other Research

Web Publications

2010: Graff, R. W., THE SEARCH FOR VALUE.

2009: Graff, R. W., THE PROBLEM WITH VALUE.

SERVICE

Service to the Institution

School Assignments

Faculty Advisor:

2012-2013: Advising: Academic, welfare and career advising of students (not for credit) a minimum of 3 times a semester

School Assignments

Member:

2016-2017: Student Affairs (2016-Fall)

2016-2017: Faculty Advisory Council (2016-Fall)

2016-2017: Department-Management Science (2016-Fall)

2015-2016: Faculty Advisory Council (2016-Spring)

2015-2016: Student Affairs (2016-Spring)

2015-2016: Department-Management Science (2016-Spring)

2015-2016: Faculty Advisory Council (2015-Fall)

2015-2016: Department-Finance, Economics & Management (2015-Fall)

2015-2016: Curriculum Committee (2015-Fall)

2014-2015: Department-Management (2014-Fall)

2014-2015: Department-Finance, Economics & Management (2015-Spring)

2014-2015: Faculty Advisory Council (2015-Spring)

2014-2015: Curriculum Committee (2015-Spring)

2014-2015: Faculty Advisory Council (2014-Fall)

2013-2014: Department-Management (2013-Fall)

2013-2014: Faculty Advisory Council (2013-Fall)

2013-2014: Department-Management (2014-Spring)

2013-2014: Faculty Advisory Council (2014-Spring)

2012-2013: Department-Management (2013-Spring)

2012-2013: Faculty Advisory Council (2013-Spring)

2012-2013: Faculty Advisory Council (2012-Fall)

2012-2013: AACSB Steering Committee (2012-Fall)

2011-2012: Faculty Advisory Council (2012-Spring)

2011-2012: AACSB Steering Committee (2012-Spring)

Other Institutional Service Activities:

2012-2013: ACE Program, AIM project coordinator

2011-2012 – 2012-2013: ACE Program, AIM project coordinator

2011-2012: ACE Program, AIM project coordinator

2009-2010: Corporate Advisory Committee

University Assignments

Dean Approved Special Projects:

2015-2016: SolBridge/SICA promotional services: 10/26/15

Service to the Profession

Board of Directors: Substantial Involvement

2003: Information Systems Audit and Control Association (Korean Chapter).

Presentation

2005: Korean chapters of the IIA and ISACA.

2004: Korean Banking Association.   Two day session on IT Auditing.

2003: Korean Institute for Advanced Science and Technology.   One day session on IT Audit.

Service to the Community

Other Community Service Activities

2016: Organized and provide venue support for English Classes for Gangneung area taxi drivers in preparation for the 2018 Winter Olympics., m.kado.net/news/articleView.html

"올림픽 성공 위해 외국인도 힘보태요"

Speech / Presentation at a Community Meeting

2016: Motivation speech to vocational college students 강원도립대학.

Professional Development

Assurance of Learning - Professional Development

2013: AACSB Assurance of Learning SolBridge Workshop May 21, 2013, Daejeon, Korea.

2013: AACSB Assurance of Learning SolBridge Workshop May 23, 2013, Daejeon, Korea.

2013: AACSB Assurance of Learning SolBridge Workshop May 28, 2013, Daejeon, Korea.

Last updated by member on 06-Dec-16 (10:04 AM)